



INNATE MOTORSPORT +EVENTS

MOTORSPORT & EVENT SPECIALISTS.

Corporate Ride Days

WHO ARE WE?

MOTORSPORT & EVENT SPECIALISTS

WITH AUSTRALIAN RALLY CHAMPIONSHIP COMPETITOR **ADRIAN COPPIN**
AT THE HELM, INNATE MOTORSPORT & EVENTS IS THE ANSWER TO ALL
YOUR MOTORSPORT AND AUTOMOTIVE EVENT NEEDS.



Our passion runs deep for motorsport. We couple this enthusiasm with an understanding and experience in managing high end events.

'Innate Motorsport' originally formed in 2010 as an entity to manage Adrian's personal racing. With the decision to retire from full time racing and utilise Adrian and Jill's experience and knowledge of the events and motorsport industries, this resulted in a rebrand to Innate Motorsport & Events.

Adrian draws from his personal experience as a professional rally driver, along with managing factory teams for Citroen and Ford, to create successful motorsport events. Adrian's wife and business partner Jill also brings a wealth of knowledge to the company, with over 15 years in the corporate events industry. Jill's experience in corporate sales complements her event management knowledge and enables Innate Motorsport & Events to offer a well-rounded client experience.

Innate Motorsport & Events offers project management services to the rally, motorsport and automotive industries. We focus on the overall event experience, with strengths managing the commercial, operational, sporting and hospitality aspects of a project.

With experience in competitive racing, we also offer corporate and private test day management services to teams and drivers.

We consult to the Confederation of Australian Motorsport (CAMS) and have experience managing a variety of roles for large international events such as Kennards Hire Rally Australia (World Rally Championship round) and National Capital Rally (Asia Pacific Rally Championship round).

CORPORATE RIDE DAYS

Rallying is the ultimate in motorsport experiences.

Corporate ride days offer a truly unique, exciting and unforgettable way to host clients or reward a hard-working team. Each guest will experience a HOT LAP in the navigator's seat of an AP4 Rally Car. With a professional driver at the wheel, the extreme pace and thrill of rallying can be experienced. Coupled with insights into professional rally driving, this is an experience like no other.

"WOW, WHAT A DAY! THANK YOU FOR ASSISTING US IN CREATING A UNIQUE TEAM BONDING EXPERIENCE FOR THE TEAM AT OTG. THEY HAVEN'T STOPPED TALKING ABOUT THEIR RIDES. THE EVENT WAS WELL EXECUTED, PROFESSIONAL AND RUN WITH EXPERIENCED, FRIENDLY STAFF."

**MICK SPENCER, FOUNDER & CEO
OTG CUSTOM APPAREL**

The Peugeot 208 AP4 is a state-of-the-art rally car, with a 4WD system run by a 1.6 turbo charged engine and 6 speed sequential gearbox.



Professional Driver

Adrian started rallying in 2010, rapidly rising to be a regular competitor in the Australian Rally Championship. Appearing on the podium multiple times in the ARC, Adrian is an accomplished driver. In addition to his time in the Australian Rally Championship, Adrian has also competed overseas.



Great Locations

Venues vary from trackside to a fully authentic forest experience. With numerous locations along the East Coast throughout South East Queensland, New South Wales and into the forests of Canberra in the Australian Capital Territory.



Catering

Onsite catering is available for all ride day experiences and locations. Add anything from refreshments, to a fully catered buffet lunch. Ride days can be tailored to meet your budget.

**READY FOR YOUR NEXT
MOTORSPORT EVENT?**

INFO@INNATEMOTORSPORT.COM.AU

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